



PRESENTED BY

MORTGAGE
BY THRIVE MORTGAGE **ATx**

12.03.2022

Domain - NORTHSIDE

**SPONSORSHIP
OPPORTUNITIES**



12.03.2022 | Domain - NORTHSIDE

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HOWDY, POTENTIAL PUP CRAWLERS!

The 11th Annual Pup Crawl, presented by MortgageATX, benefits the Austin Humane Society by providing much-needed funds to help AHS care for thousands of animals in the months to come. By becoming a sponsor, you'll be helping homeless animals in need get safe shelter, lifesaving medical care, and love while they wait to find forever homes.

CHEERS TO OUR 2021 EVENT

- More than 200 people crawled their way down Rainey Street to celebrate our 10th year!
- We raised over \$11,000 to benefit the animals of AHS.
- Two of our adoptable animals found their fur-ever homes - now that's something worth toasting!

LET'S RAISE A GLASS TO 2022

- The 11th Annual Pup Crawl will take place on Saturday, December 3rd starting at 2 p.m.

WHERE

- Domain NORTHSIDE, including Kung Fu Saloon, The Dogwood at Rock Rose, and Lavaca Street Bar

SPONSORSHIP BENEFITS

- Wristbands for friends and family
- Custom t-shirts with your logo prominently displayed
- Custom swag bag with goodies from our supporters
- Drink tickets and drink specials
- Inclusion in our enewsletter, sent to 36k+ supporters
- Logo or listing on Pup Crawl marketing materials
- Logo or listing on our AHS Pup Crawl landing page
- Mention on AHS social media channels including Facebook (44k + followers), Instagram (22k + followers), and Twitter (9k + followers)





SPONSORSHIP LEVELS

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Each wristband comes with a t-shirt, swag bag and drink specials at participating bars. Individual wristbands are available for \$25 at austinhumanesociety.org/2022pupcrawl.

PITTIE PORTER

\$1,000

- Includes 10 wristbands and participant t-shirts
- Includes swag bag for each participant
- 2 drink tickets per participant
- Logo on printed & digital marketing materials, t-shirts and select social media posts
- Opportunity to provide items for the V.I.P. Swag Bag

MALTESE MALT

\$750

- Includes 8 wristbands and participant t-shirts
- Includes swag bag for each participant
- 1 drink ticket per participant
- Logo on printed & digital marketing materials, t-shirts and select social media posts
- Opportunity to provide items for the V.I.P. Swag Bag

SCHNAUZER STOUT

\$500

- Includes 6 wristbands and participant t-shirts
- Includes swag bag for each participant
- 1 drink ticket per participant
- Logo on printed & digital marketing materials, t-shirts and select social media posts
- Opportunity to provide items for the V.I.P. Swag Bag

LAB LAGER

\$250

- Includes 2 wristbands and participant t-shirts
- Includes swag bag for each participant
- Listing on printed & digital marketing materials, t-shirts and select social media posts

Deadline to be included on the official Pup Crawl t-shirt is November 1st

ADDITIONAL OPPORTUNITIES

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IN-KIND SPONSORSHIP

Donate products or help sponsor a benefit for our participants to help offset the cost of Pup Crawl while bringing your company brand awareness - a win - win!

- T-Shirt Sponsor (\$1,500)
- Match the Bar Tab (\$750)
- Swag Bag Sponsor (\$500)
- Donate a door prize (min. value \$100)

PERCENTAGE OF SALES

Donate a percentage of sales from your participating organization or get creative and make a Pup Crawl themed item with the proceeds going to the animals at AHS.

SWAG BAG DONATION

Donate items for our paw-some Pup Crawl swag bags and you'll be getting your brand or product in front of hundreds of animal lovers (Minimum 250 pieces required. Please organize to arrive to AHS by November 29th).

*For individual volunteer activities during Pup Crawl, please reach out to events@austinhumanesociety.org.





SPONSORSHIP FORM

PRESENTED BY **MORTGAGE ATX**
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Please Complete and Return

Contact Name

Company/Organization (Print Listing)

Address

City

State

Zip

Phone

Email

Yes, I would like to support the Austin Humane Society by participating as a Sponsor:

- ☐ \$1,000 Pittie Porter Sponsor ☐ \$750 Maltese Malt Sponsor ☐ \$500 Schnauzer Stout Sponsor
☐ \$250 Lab Lager Sponsor ☐ \$25 Wristband # of wristbands _____
☐ I am unable to attend but would like to make a donation of \$ _____

Yes, I would like to give additional support to the Austin Humane Society:

- ☐ \$1,500 T-shirt Sponsor ☐ \$750 Match the Bar Tab ☐ \$500 Swag Bag Sponsor
☐ Percentage of Sales (suggested 10-25%) ☐ Swag Bag Donation (min. 250 items) ☐ Door Prize ☐ In-kind Sponsorship

CC#

Exp

CSV/CVC

Signature

Date

Please submit checks to:

Austin Humane Society
Attn: AHS Pup Crawl
124 W. Anderson Lane
Austin, TX 78752
events@austinhumanesociety.org

For additional information:

AHS Events Team
events@austinhumanesociety.org
512-685-0128