



5.3.2025 | 11 A.M. - 2 P.M.

2025 SPONSORSHIP OPPORTUNITIES



Sponsor Kitten Shower to Help Your Local Community!



Last year, feline fanatics like you helped turn the tide for thousands of in-need animals while providing an excellent free-to-the-community, family-friendly event centered around our purr-fect companions. Kitten Shower celebrates the start of Kitten Season and all proceeds benefit Austin Humane Society's lifesaving programs that support animals and people in need within the Central Texas community.



2024 KITTEN SHOWER HIGHLIGHTS

- Over 20 vendors came out to Kitten Shower in 2024, providing goods, services, and fun times to the community!
- Last year, more than 500 people came out to Kitten Shower and we expect many more to join us in 2025!
- We raised over \$30,000 to help our furry friends and adopted out over 20 animals at the event.
- Incredible Ediblessss took home the gold in our 3rd Annual Kitten Shower Bake-Off from a field of eight of Austin's most talented bakers.

Make an impact today! Sponsor by filling out the attached form.

*Sponsorship agreements are due by Friday, April 18th to secure promotion prior to the event date.

Can't attend? Contact our Events Team at events@austinhumanesociety.org for other ways you can be involved and help us fundraise for AHS' cats!



Kitten Shower Sponsorship Levels



	Presenting	Captain Cat	Meow Mate	Whisker Wonder	Feline Fanatic	Purr-Fect Peddler
Gift level	\$5,000	\$2,500	\$1,500	\$750	\$500	\$250
Recognition as the Presenting Sponsor across all event listings and media outlets	✓					
Inclusion in press release	✓					
Recognition in AHS' e-newsletter	✓	✓	✓			
Recognition on AHS' social media accounts	✓	✓	✓	✓	✓	
Logo listing on Kitten Shower web page	✓	✓	✓	✓	✓	✓
Booth at event	✓	✓	✓	✓	✓	✓
Tickets to Bake-Off at Kitten Shower	6	4	2	2	2	1

E-NEWSLETTER

Sent to **28,000**
email inboxes

SOCIAL MEDIA

46k Facebook followers and
27k Instagram followers

WEBSITE

100,000+
views each month

All proceeds benefit Austin Humane Society's lifesaving programs that support animals and people in need within the Central Texas Community.

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Additional Sponsorship Opportunities



Only one available for each level

Bake-Off Sponsor (\$3,000)

- Logo recognition on Kitten Shower website.
- Logo on signage at Kitten Shower's 3rd Annual Bake-Off.
- Recognition as the Bake-Off Sponsor on AHS' social media and e-newsletter.
- Recognition at the event. Opportunity to present the winner of the Bake-Off.
- Two VIP Passes to Kitten Shower.

Education Sponsor (\$2,500)

- Logo recognition on Kitten Shower website.
- Logo on signage at the education sessions on kitten care during Kitten Shower.
- Recognition as the Education Sponsor on AHS' social media and e-newsletter.
- Verbal recognition at Kitten Shower's educational sessions.
- One VIP Pass to Kitten Shower.

Beverage Sponsor (\$2,000)

- Logo recognition on Kitten Shower website.
- Logo on signage at Kitten Shower's bar areas.
- Recognition as the beverage sponsor on AHS' social media.

Kid-Zone Sponsor (\$1,500)

- Logo recognition on Kitten Shower website.
- Logo on signage at the Kitten Shower Kid-Zone.

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Kitten Shower Bake-Off



Make biscuits with our kittens! Our 4th annual Bake-Off is here and we're looking for competitors to come and show off their paw-some pastries. Last year, eight competitors came to support our great cause and Incredible Ediblessss took home the win. This year, it could be your turn to win what some call the cutest bake-off in the world.

Each competitor will provide 200 bites of their delectable creations and our attendees will vote on the one that whisker'd them away. The competition is from 11 AM-1 PM with the winner being announced at 1:30 PM.

Ready to bake? Well, warm up your ovens! Sign up to participate by e-mailing our events team at events@austinhumanesociety.org.

***Participation agreements are due by Friday, April 18th to secure promotion prior to the event date.**



PREVIOUS BAKE-OFF COMPETITION WINNERS

2024

Incredible Ediblessss

2023

Cakes ROCK!!!



2022

La Patisserie



Kitten Shower Sponsorship Form



Please complete, return, and e-mail a high resolution image of your logo to events@austinhumanesociety.org by April 18th.

Contact Name

Company/Organization (Print Listing)

Address

City

State

Zip

Phone

Email

I would like to support the Austin Humane Society by participating with the following:

☐ \$5,000 Presenting

☐ \$750 Whisker Wonder

☐ Bake-Off Competition

☐ \$2,500 Captain Cat

☐ \$500 Feline Fanatic

☐ Percentage of Sales

☐ \$1,500 Meow Mate

☐ \$250 Purr-Fect Peddler

☐ I cannot attend but would like to support with a gift of \$ _____

CC#

Exp

CSV

Signature

Date

Please submit to:

Austin Humane Society
ATTN: Kitten Shower
124 W. Anderson Lane
Austin, TX 78752
events@austinhumanesociety.org



For additional information:

AHS Events Team
events@austinhumanesociety.org
www.austinhumanesociety.org/kittenshower
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