

JO'S 6TH ANNUAL UGLY DOG CONTEST



October
29

SPONSORSHIP OPPORTUNITIES



JO'S 6TH ANNUAL UGLY DOG CONTEST



October 29

12 PM - 3 PM

AT JO'S RED RIVER

1000 E 41ST ST.



THINGS ARE ABOUT TO GET UGLY, IN AN ADORABLE WAY!

Jo's 6th Annual Ugly Dog Contest, presented by Jo's Coffee, is a family-friendly, community event featuring four pup-tastic contests, adorable adoptable puppies, children's activities and lots of paw-some local vendors and businesses.

We are back in person for Jo's 6th Annual Ugly Dog Contest and the event is bigger and better than ever! We need your help to make this year's Ugly Dog Contest the most successful and fun one yet. This year's event will take place Sunday, October 29th from 12 p.m. - 3 p.m. at Jo's Coffee Red River.

JO'S 5TH ANNUAL UGLY DOG CONTEST STATS

- More than 150 people came out to enjoy the festivities!
- We raised over \$2,000 for the animals at AHS!
- Little Dog was crowned the winner of Jo's Ugly Dog Contest!

Now is your opportunity to join in on the fun and be part of Jo's 6th Annual Ugly Dog Contest. To become a contest sponsor or vendor for this event, please fill out the attached form or visit austinhumanesociety.org/jos-ugly-dog-contest/

CONTEST SPONSOR AND VENDOR OPPORTUNITIES

\$200 CONTEST SPONSOR

- Choose one of our three contests to sponsor
- Recognition and logo listing on official Jo's Ugly Dog Contest web page and follow-up thank you email
- Booth at event (10'x10' space)
- Social media mention
- Logo listing in the eScoop, AHS' e-newsletter (distributed to 38k animal lovers)
- Logo placement at the event
- Opportunity to provide contestants with giveaways in their swag bag (minimum 30)
- Prize for the winner of chosen contest (\$100 minimum value)

\$125 VENDOR BOOTH FEE

- Booth at event (10'x10' space)
- Recognition and logo listing on official Jo's Ugly Dog Contest web page and follow-up thank you email
- Social media mention
- Logo placement at the event
- Opportunity to provide contestants with giveaways in their swag bag (minimum 30)

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JO'S 6TH ANNUAL UGLY DOG CONTEST SPONSORSHIP FORM

Please Complete and Return

Contact Name

Company/Organization (Print Listing)

Address

City

State

Zip

Phone

Email

Yes, I would like to support the Austin Humane Society by participating: (entries are due October 13, 2023)

\$125 Vendor Booth Fee In-Kind Sponsorship Percentage of Sales: _____ %

\$200 Contest Sponsor (Includes: option to be a vendor, prize for the winner of the contest (minimum value \$100), logo and listing on social media and day of event)

CONTESTS: ~~1 Ugly Dog Competition (Sold)~~
(But really we know they're the cutest)

~~2 Doggenganger Competition (Sold)~~
(Do you look like your dog or find yourself wearing the same bandana sometimes?)

3 Best Costume Competition
(It's okay, we know you can't resist sharing your love of costumes with your doggie. Neither can we!)

4 Best in Show Competition
(Do you think your pooch is Austin's Top Dog? Enter to prove it once and for all!)

CC#

Exp

CSV

Signature

Date

Please submit to:

Jo's Coffee
chuck.lusk@joscoffee.com
1000 E. 41st Street | Austin, TX 78751
*Please send copy of COI with payment

For additional information:

AHS Events Team
events@austinhumanesociety.org
512-685-0128

