



# RAGS *To* WAGS

PRESENTED BY Roger Beasley MAZDA

## THE MUTT GALA

SPONSORSHIP OPPORTUNITIES



11.18.23 | [austinhumanesociety.org/RagsToWags](http://austinhumanesociety.org/RagsToWags)



November 18, 2023

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## AUSTIN HUMANE SOCIETY'S 18<sup>TH</sup> ANNUAL RAGS TO WAGS GALA | SATURDAY, NOVEMBER 18, 2023

Each November, hundreds of animal-lovers come together in Austin to celebrate another year of saving lives and renew their commitment to our community's most vulnerable animals. In 2022, we hosted our 17th Annual Rags to Wags Gala celebrating 70 years of being Austin's longest-standing no-kill, non-profit animal shelter. This year we continue the celebration by introducing you to our first ever Rags to Wags: The Mutt Gala. The 18th Annual Rags to Wags: The Mutt Gala will once again be held at the Fairmont Austin in beautiful downtown Austin on Saturday, November 18, 2023, and we want you to be part of this tremendous event.

Rags to Wags is the Austin's Humane Society's largest fundraiser and last year supporters like you helped bring in over \$800,000. With a sold out crowd of over 700 guests, last year's event was the best ever! In 2023 we have our sights set even higher. This single night allows us to fund crucial parts of our mission including providing life-saving programs for animals, bringing educational events to people of all ages across Central Texas, and providing aid and relief to animals in times of crisis or disaster.

This year's Rags to Wags Gala will feature a cocktail hour where you can mix, mingle, grab a drink and take photos with some adorable kittens and puppies. And come ready to dance the night away: our popular after-party will once again be held after the event for those night-owls in the crowd. Can't attend? You can also bid on fabulous items in our online silent auction, which truly offers something for everyone.

During our Rags to Wags program, you'll enjoy a delicious dinner with premium wine service, have a chance to chat with friends, and see some of the amazing happy tail stories you made possible. Then, hang on to your hats as our Cowboy Auctioneers take the stage for an incredible live auction! Throughout the night, we'll introduce you to some adoptable animals as we take you the catwalk to celebrate another year of saving thousands of lives.



More photos from the Rags to Wags gala can be viewed on our Facebook page, [@austinhumanesociety](https://www.facebook.com/austinhumanesociety).

To become a sponsor of the 18th Annual Rags to Wags gala please visit [austinhumanesociety.org/RagsToWags](http://austinhumanesociety.org/RagsToWags) or complete the attached form



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## RAGS TO WAGS 2023 SPONSORSHIP OPPORTUNITIES AND BENEFITS

AHS is proud to announce our 2023 sponsorship opportunities and benefits for our Rags to Wags: The Mutt Gala event on Saturday, November 18th. We are offering six levels of sponsorship for our supporters this year. All sponsorship levels receive an invitation to attend our cocktail party, premium wine service provided by Twin Liquors during our seated dinner and program, and the opportunity to be recognized in our printed program\* and our website. All sponsorship levels are also given the opportunity to provide items for the Rags to Wags V.I.P. Swag Bags (500 item minimum required).

*\*Deadline to be included in printed program is October 23, 2023*

### ~~PRESENTING | \$25,000~~ (SOLD)

- Two reserved tables for a total of 20 seats
- Logo recognition with special placement in the printed program and other event materials
- Logo recognition in newsletter and/or electronic newsletter
- Integration into the Rags to Wags social media rotation with a minimum of five posts
- Recognition in post-event email and thank you social post
- Guest hotel room for the host
- Complimentary valet for all guests
- Admission to the Rags to Wags After-Party for all guests
- Commemorative gift and V.I.P. Swag Bag for all guests

### CHAMPION | \$6,000

- One reserved table for 10 seats
- Logo recognition on night of event materials, Rags to Wags website, and in electronic newsletter
- Integration into the Rags to Wags social media rotation with a minimum of two posts
- Complimentary valet for table host
- Admission to the Rags to Wags After-Party for all guests
- Commemorative gift and V.I.P. Swag Bag for all guests

### SHELTER STAR | \$2,000

- 6 seats
- Listing recognition on night of event materials, and Rags to Wags website
- Commemorative gift for all guests

### GUARDIAN | \$10,000

- Two reserved tables for a total of 20 seats
- Logo recognition on night of event materials, Rags to Wags website, and in electronic newsletter
- Integration into the Rags to Wags social media rotation with a minimum of three posts
- Recognition from event podium during the night of the event
- Complimentary valet for all guests
- Admission to the Rags to Wags After-Party for all guests
- Commemorative gift and V.I.P. Swag Bag for all guests

### BEST FRIEND | \$3,000

- One reserved table for 10 seats
- Logo recognition on night of event materials and Rags to Wags website
- Integration into the Rags to Wags social media rotation with a minimum of one post
- Complimentary valet for the table host
- Admission to the Rags to Wags After-Party for all guests
- Commemorative gift and V.I.P. Swag Bag for all guests

### PATRON | \$600

- 2 seats
- Listing recognition in program and Rags to Wags website
- Commemorative gift for all guests



November 18, 2023

[austinhumanesociety.org/RagsToWags](http://austinhumanesociety.org/RagsToWags)

## AUCTION ITEM DONATION

Be a part of the 18th Annual Rags to Wags gala by making a meaningful in-kind donation to our highly anticipated auction! This could include gift-cards, certificates for goods or services, items, experiences, travel, etc. In addition to your gift being featured at this exclusive event and seen by more than 800 animal advocates, your business name and website will be highlighted on the Rags to Wags website.



To make an in-kind donation to the Rags to Wags auction, please complete the attached form or email our Events Team at [events@austinhumanesociety.org](mailto:events@austinhumanesociety.org)

*\*Deadline to submit an item is November 1, 2023*



November 18, 2023

[austinhumanesociety.org/RagsToWags](http://austinhumanesociety.org/RagsToWags)

**PLEASE COMPLETE AND RETURN**

\_\_\_\_\_
Contact Name

\_\_\_\_\_
Company/Organization (Print Listing)

\_\_\_\_\_
Address

\_\_\_\_\_
City State Zip

\_\_\_\_\_
Phone Email

Yes, I would like to support the Austin Humane Society by participating

- \$25,000 Presenter (SOLD)
 \$10,000 Guardian
 \$6,000 Champion
 \$3,000 Best Friend
 \$2,000 Shelter Star
 \$600 Patron
 I cannot attend but I would like to make a gift of \$ \_\_\_\_\_

Yes, I would like to show some additional support:

- Auction Item Donation (In-kind/min. value \$150)
 V.I.P. Swag Bag Donation (In-kind, min. 500)
Please fill out details on next page if checked

Scan here to pay by credit card on our Rags to Wags website



\_\_\_\_\_
CC# Exp CSV
Signature Date

Please make checks payable to Austin Humane Society and remit payment to:
Austin Humane Society
Attn: Rags to Wags
124 W. Anderson Lane, Austin, TX 78752
austinhumanesociety.org/RagsToWags



For Additional Information:
Erin Jolly, Events Director
events@austinhumanesociety.org
512.685.0118
Tax ID # 74-6013665



RAGS TO WAGS

THE MUTT GALA

austinhumanesociety.org/RagsToWags

NOV 18 2023



RAGS TO WAGS 2023 AUCTION DONATION FORM

The donor agrees to contribute the following item(s) to the Rags to Wags auction. Donations of goods or services are tax deductible to the fullest extent allowed by law.

\*Deadline to submit an item is November 1, 2023

Please show my gift as anonymous

DONOR / ORGANIZATION NAME (AS IT SHOULD APPEAR IN PRINT)

CONTACT NAME / TITLE

WEB ADDRESS (LANDING PAGE TO LINK TO FROM THE RAGS TO WAGS WEBSITE)

ADDRESS CITY STATE ZIP

PREFERRED PHONE NUMBER EMAIL (PRIMARY CONTACT METHOD)

ITEM(S) (200 max character limit)

DESCRIPTION (200 max character limit)

ANY RESTRICTIONS THAT APPLY (EXPIRATION DATE, BLACK OUT DATES, ETC)

\$

RETAIL VALUE (SUGGESTED MIN. \$150.00)

DROP-OFF DATE OR PICK-UP DATE (CHECK ONE)

Gift Certificate Enclosed I will mail at a later date Please create gift certificate

DONOR SIGNATURE:

BENEFITING THE AUSTIN HUMANE SOCIETY

The Austin Humane Society offers comprehensive, humane and life-saving animal services, transforming the lives of animals and the people who love them.

QUESTIONS?

Contact our Events Team at 512.685.0118 or events@austinhumanesociety.org.

THANK YOU!

The Austin Humane Society gratefully acknowledges your generous donation. We reserve the right to auction or otherwise use donated items in the manner we feel will maximize contributions to our agency.

MORE INFORMATION

austinhumanesociety.org/RagsToWags

A 501 ( C ) 3 ORGANIZATION TAX ID 74-6013665

ATTN: RAGS TO WAGS AUSTIN HUMANE SOCIETY 124 W ANDERSON LANE AUSTIN, TX 78752